Future of Education, Science & Culture International Organizations Forum Together for Impact in the 21st Century

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## Future of Education, Science & Culture International Organizations Forum (FESCIOF)

Together for Impact in the 21st Century 8 & 9 March 2023 Riyadh, KSA

KAPSARC, 8-9 March, 2023

Agenda

#### Day 01: 8th March 2023



TIME	SESSIONS	
08:00	Registration & Arrival	
09:00 - 09:10	Opening Keynotes: Shaping Our Shared Vision H.E. Yousef bin Abdullah Al Benyan, Minister of Education & Vice Chairman, Saudi National Commission for Education, Culture & Science, Saudi Arabia H.E. Mohamed Ould Amar, Director General, Arab League Educational, Cultural and Scientific Organization (ALECSO)	
	Re-Imagining The Future of International Organizations	
09:10 - 09:50	<ul> <li>Hero Panel: Opportunities for Multilateral Organizations</li> <li>Multilateral organizations have over the past 50+ years significantly shaped the world as we know it now, and in particular, the international institutional framework. The pace of change is high, and it's multi-directional. Against this backdrop, how can multilateral entities be empowered to shape the future? How will the international development community collaborate to identify future opportunities?</li> <li>Aligning international and regional organizations for greater impact</li> <li>What role will international institutions play in the changing landscape of the 21st Century?</li> <li>H.E. Mohamed Ould Amar, Director General, Arab League Educational, Cultural and Scientific Organization (ALECSO)</li> <li>H.E. Dr. Salim Al Malik, Director General, Islamic World Educational, Scientific and Cultural Organization (ICESCO)</li> <li>Costanza Farina, Director Regional Bureau in Beirut and Representative of UNESCO to Lebanon and Syria, United Nations Educational, Scientific and Cultural Organization (UNESCO)</li> <li>Moderator: Lara Habib, Senior Business News Presenter, Al Arabiya News Channel</li> </ul>	
09:50 - 10:00	<ul> <li>Keynote Address: A Multilateral Development Bank – Taking the Longer View</li> <li>Putting to the longer view that a MDB can take to the benefit of education, culture and science.</li> <li>Supporting the Education, Science and Culture sectors as drivers of affluent and happy countries</li> <li>H.E. Dr Muhammad Al Jasser, Chairman, Islamic Development Bank (IsDB) Group</li> </ul>	
10:00 - 10:30	<ul> <li>Panel: The Future is Digital – Building Capacity in Organizations</li> <li>Developing a digital strategy for any large-scale organization offers great potential but it is also important that it is accompanied by new skills and a mindset shift. Building on lessons learnt from other sectors IOs can accelerate the process of building new to encourage collaborative working and learning.</li> <li>Overview of global best practices around efficiency and cost/ benefit from digital transformation projects</li> <li>Advancing collaboration across the UN and its partner ecosystem through the cloud and innovation</li> <li>Upskilling the workforce and incorporating the digital skillset of the next generation</li> <li>Dr. Marielza Oliveira, Director, Division for Digital Inclusion, Policies and Transformation, Communications and Information Sector, UNESCO</li> <li>Sarah Al-Husseini, Head of Government Affairs and Public Policy for Saudi Arabia, Google</li> <li>Rob Thurner, Founder &amp; CEO, Burn the Sky</li> <li>Moderator: Rudolph Lohmeyer, Partner, Kearney</li> </ul>	
10:30 - 11:10	<ul> <li>Panel with Introductory Flash Talk: The SDG Goals - Bridging the Gap between Aspirations and Performance</li> <li>The global effort to achieve the UN 2030 SDG Agenda requires agility and efficient use of data. As we emerge from the pandemic and approach the next SDG review in 2025, what can we say about the progress thus far? In light of anticipated global demographic shifts and an estimated population growth of 10 billion, how can we ensure we prepare and plan to meet the resource requirements of future generations?</li> <li>The taxonomy of SDG goals</li> <li>Reviewing current indicators to determine future targets</li> <li>Identifying key metrics; what gets measured gets managed</li> <li>H.H. Princess Haifa bint Abdulaziz Al Mogrin, Permanent Delegate of the Kingdom of Saudi Arabia, UNESCO Dr. Said Ould Voffal, Chief of Education Survey, UNESCO Institute for Statistics</li> <li>Dr. Allan E. Goodman, Chief Executive Officer, Institute of International Education (IIE)</li> <li>Moderator: Susheel Sethumadhavan, Partner, Kearney</li> </ul>	

### Day 01: 8th March 2023



TIME	SESSIONS	
11:10 – 12:00	<ul> <li>Rapid Fire: Future Outlook of the ESC Sectors</li> <li>An update from the Education, Science and Culture Sectors. Representatives from each sector will share what is the latest and greatest happening within different programs.</li> <li>H.E. Dr. Abdulrahman Mohammed Alasmi, Director General, Arab Bureau of Education for the Gulf States (ABEGS)</li> <li>H.E. Dr. Munir M. Eldesouki, President, King Abdulaziz City for Science and Technology (KACST)</li> <li>Prof. Dr. Miguel Clüsener-Godt, Professor, Yokohama National University</li> <li>Prof. Peter G. Stone OBE, President, The Blue Shield, and UNESCO Chair in Cultural Property Protection &amp; Peace, Newcastle University</li> <li>Prof. Dr. Heba Aziz, Director, Arab Regional Centre for World Heritage</li> <li>Moderator: Rebecca McLaughlin-Eastham, Moderator and MC</li> </ul>	
12:00 - 12:30	<ul> <li>Introductory Keynote followed by Panel: Youth and Inclusion in the Education, Science, Technology and Culture Sectors</li> <li>While the pace of population growth has slowed since 2008, the world is still more young than old; in 2020, 33% of the world population was under 20 years old, making them the largest demographic across the globe. How do we take the young into account as we plan for the development of future organizations?</li> <li>How does Generation Z view international organizations and their role in the world towards achieving development?</li> <li>Engage the next generation</li> <li>Trends and data on youth inclusion and activity across ESC</li> <li>H.R.H. Prince Abdulaziz Bin Talal Bin Abdulaziz Al Saud, Chairman, AGFUND</li> <li>Dr. Webber Ndoro, Director General, International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)</li> <li>Maral Jule Bedoyan, Manager of Museum Education, Engagement and Outreach, Louvre Abu Dhabi</li> <li>Okan Dursun, Young Leader for the SDGs endorsed by United Nations &amp; Founding Member, Twin Science Moderator: Sallyann Della Casa, Founder &amp; Chief Identity Hacker, GLEAC</li> </ul>	
12:30 - 12:45	<ul> <li>Flash Talks:         <ul> <li>Benchmarking for Quality – Globally! A Bottom-up Approach to Quality in Online, Open and Technology Enhanced Education</li> <li>Torunn Gjelsvik, Secretary General, International Council for Open and Distance Education (ICDE)</li> <li>ICOMOS Leadership for Cultural Heritage in Climate Actions: Responding to Increasing Impacts, Resilience, and Adaptability</li> <li>Mario Santana Quintero, Secretary General, International Council on Monuments and Sites (ICOMOS)</li> </ul> </li> </ul>	
12:45 – 13:45	NETWORKING LUNCH	
	Driving a Future-Forward Ecosystem	
13:45 – 14:15	<ul> <li>Panel: Program Delivery and Agility In Organizations</li> <li>We have the targets but how do we best achieve them? How do we build organizations that can adapt in rapidly changing environments? Private institutions have been shifting towards 'organizational agility' – what does this mean and what does it look like for international organizations?</li> <li>Discussing frameworks and best practices for multi-stakeholder collaborations</li> <li>How can we use performance measurement frameworks effectively?</li> <li>Preparing for future governance with greater collaboration</li> <li>Survey results of 1004 staff members working in international organizations</li> <li>H.E. Dr. Mohammad bin Abdulaziz AlOhali, President, King Faisal University</li> <li>Dr. Ahmed Said Ould Bah, Supervisor of the General Secretariat of the National Commissions and Conferences, ICESCO</li> <li>Prof. Jacint Jordana, Director, Institut Barcelona d'Estudis Internacionals (IBEI)</li> <li>Lévon Amirjanyan, Representative for the Middle East, L'Organisation Internationale de la Francophonie (OIF)</li> <li>Moderator: Fatma Fahad, Journalist and News Anchor</li> </ul>	

#### Day 01: 8th March 2023



TIME	SESSIONS	
14:15 - 14:45	<ul> <li>Panel: Communicating for Visibility and Effective Outreach</li> <li>Recent SDG reviews underscore that as we emerge from the global pandemic, there has been a slowdown in SDG progress. The international community has to accelerate along known paths yet at the same time explore new paths to deliver assistance to less developed regions. Expanding the ecosystem to the private sector, investors and civil society will result in many benefits from support for community outreach to sustainable, long-term collaboration. With a changing landscape and with more entities getting involved, how do we make sure we make this as effective, and impactful as possible?</li> <li>Identifying new partners for greater outreach and visibility</li> <li>Increasing awareness of programs throughout communities</li> <li>How can we create more active, sustainable, and long-term collaborations?</li> <li>Irina Bokova, Former DG, UNESCO and Patron of the International Science Council (ISC)</li> <li>Kimberlee Wells, CEO, TBWA - Group Australia &amp; TBWA - Sustain</li> <li>Dr. Abdulaziz Ali Almagushi, Assistant Director General, Sultan Bin Abdulaziz Al Saud Foundation</li> </ul>	
14:45 - 15:10	<ul> <li>In Conversation: Future of Communication - Digital Connectivity</li> <li>Technology and communication channels are evolving quickly, for example the metaverse offers new and cost- effective ways of engaging with ecosystems. Making the most of these new opportunities requires investment and new skill and IOs are exploring different avenues such as tech partnerships.</li> <li>Explore the digital technologies to achieve the UN SDGs</li> <li>Partnering with tech for effective delivery and greater reach</li> <li>Discussing how the metaverse will work alongside multilateral institutions</li> <li>Experiencing the SDGs in virtual reality</li> <li>Dr. Jasir Alherbish, CEO, Heritage Commission</li> <li>Dr. Christina Yan Zhang, CEO and Founder, The Metaverse Institute</li> <li>Lawrence Eta, Vice President, Digital and Analytics, Royal Commission for AlUla</li> <li>Moderator: Sallyann Della Casa, Founder &amp; Chief Identity Hacker, GLEAC</li> </ul>	
	Breakout Sessions	
15:10 - 16:10	Future-Building Your Organization in       Image: Comparison of Comparison on Education, Science and Culture         the Digital World of Web 3 &       Reimagining the Future of Work         Metaverse       Science and Culture	
16:10 – 16:50	<ul> <li>Panel: Greening the Agenda – Future of Education Reimagining the education sector for the future where the demand for green skills', already high today, will be greater still in the future, as companies, governments and IOs strive to make the green transition happen. Accurately assessing the needs at different levels of the education system requires careful planning. How can science and education come together to design tomorrow's sustainability curriculum – the green skills that will support the global transition to green societies? <ul> <li>How to ensure the new curriculum is both high quality and science and future based</li> <li>What is the role of the private-sector and the wider education ecosystem in defining the curriculum of tomorrow <li>Identifying new opportunities to ensure the new skills become quickly accessible to students across the world, without compromising on quality </li> <li>Dr. Abdullah Ali AlQataee, CEO, National Center for Assessment</li> <li>Prof. Asha Kanwar, President and Chief Executive Officer, Commonwealth of Learning (COL)</li> <li>Prof. Rami Eskander, Director of Education Department, Arab League Educational, Cultural and Scientific Organization (ALECSO) </li> <li>Dr. Mathieu Denis, Senior Director &amp; Head of ISC Centre for Science Futures, International Science Council (ISC)</li> <li>Moderator: Rawan Radwan, Journalist, Arab News</li> </li></ul></li></ul>	





TIME	SESSIONS
16:50 – 17:30	<ul> <li>Innovation Models for Organizations</li> <li>Leading business schools will share their strategies for bringing innovation into organizations. What are the key methods driving successful innovation that can be applied to International Organizations? Inspired by organizational innovation models, how can we reimagine the way in which international organizations advance innovation in program delivery?</li> <li>Led by:</li> <li>Prof. Michael G. Jacobides, Sir Donald Gordon Professor of Entrepreneurship and Innovation; and Professor of Strategy, London Business School</li> <li>Prof. Alice Gatignon, Assistant Professor of Management, Wharton School, University of Pennsylvania</li> <li>Prof. Tina Ambos, Full Professor, Institute of Management, Director, Center for Innovation &amp; Partnerships, University of Geneva</li> <li>Prof. Andy Wu, Assistant Professor of Business Administration, Harvard Business School</li> <li>Prof. Arnaud Chevallier, Professor of Strategy, IMD</li> </ul>
17:30 - 17:45	Day 1 Closing Remarks

### Day 02: 9th March 2023



TIME	SESSIONS
09:15 - 09:30	Day 2 Welcome and Opening Remarks
	Enabling Investment & Knowledge Sharing
09:30 - 10:00	<ul> <li>In Conversation: Paving the Way for Tomorrow's Financing Solutions The annual SDG financing gap is estimated at \$2.5-3.6 trillion per year, which is only covered up to half by development capital in the form of aid and public funds. In this session, we will identify how this gap can be filled through funds from current donors, banks, ODA and investors as well as, increasingly, private capital. Discussing the development banks' role in meeting the SDG targets How can multilateral organizations best leverage private sector capital for Education, Science and Culture? Exploring grants and loans Ismail Radwan, Lead Economist, GCC, World Bank Papa Amadou Sarr, Executive Director of the Mobilization, Partnerships and Communication Department, Agence Française de Développement (AFD) Syed Husain Quadri, Director of Resilience &amp; Climate Action Department, Islamic Development Bank Moderator: Rebecca McLaughlin-Eastham, Moderator and MC</li></ul>
10:00 – 10:40	<ul> <li>Panel: Accessing Private Finance – Exploring Collaboration and PPPs</li> <li>We will review private financing and the latest on PPPs in international development cooperation, highlight best practices and discuss learnings associated with third party financing. We will discuss the degree of cooperation in terms of shared goals, joint funding, resource and activity sharing and risk distribution in public private projects.</li> <li>What role will PPPs play to accelerate sustainable development?</li> <li>What is the activity and case for PPPs in the fields of education, science, and culture?</li> <li>What are the lessons learnt as we plan for future successful public private collaborations to support the advancement of SDGs?</li> <li>Dalila Hamou, Director, External Relations Division, Global Challenges and Partnerships Sector, The World Intellectual Property Organization (WIPO)</li> <li>Prof. Maria Chiara Malaguti, President, International Institute for the Unification of Private Law (UNIDROIT)</li> <li>H.E. Ziad-Alexandre Hayek, President, World Association of PPP Units &amp; Professionals (WAPPP)</li> <li>Dr. Abdulziz Al Suwailem, CEO, Saudi Authority for Intellectual Property</li> <li>Moderator: Fatma Fahad, Journalist and News Anchor</li> </ul>
10:40 -11:10	<ul> <li>Flash Talks:</li> <li>Situation Analysis and World Heritage sites in the West Asia Region</li> <li>Dr. Hany El Shaer, Regional Director for West Asia, IUCN ROWA</li> <li>Culture and Education Together for Sustainable Development</li> <li>Lydia Ruprecht, Global Citizenship Education Team Leader &amp; Programme Specialist, UNESCO</li> <li>Ke Leng, Programme Coordinator, Cultural Policies and Development, UNESCO</li> <li>Education, Empowerment and Human Development</li> <li>Yanchun Zhang, Chief Statistician, United Nations Sustainable Development (UNDP)</li> </ul>
11:10 - 11:40	<ul> <li>In Conversation: Impact Investors - Expanding The Ecosystem</li> <li>This trend towards "sustainable finance" is also embedded the investor and increasingy within the VC community. As a result, more investors are evaluating how their investments impact environmental and social outcomes.</li> <li>How can the commitment be accelerated?</li> <li>How can the international development community guide the investors of tomorrow?</li> <li>Methodologies for measuring sustainable development impact whilst avoiding SDG washing</li> <li>What are the opportunities for start-ups within ESG investments?</li> <li>André Bennin, Managing Partner, Rethink Education</li> <li>Dr. Sabah Al-Binali, Executive Chairman, OurCrowd Arabia</li> <li>Moderator: Rebecca McLaughlin-Eastham, Moderator and MC</li> </ul>

### Day 02: 9th March 2023



TIME	SESSIONS	
11:40 - 12:00	<ul> <li>Flash Talks:</li> <li>Arab Scientific Mobility, We Need it!</li> <li>Prof. Dr. Mohammad Sanad Abu-Darwish, Director of Science and Scientific Research Directorate, ALECSO</li> <li>Entrepreneurial Approaches in Arts and Culture</li> <li>Rima Mismar, Executive Director, Arab Fund for Arts and Culture</li> </ul>	
12:00 - 13:15	NETWORKING LUNCH	
	Empowering Mutual Opportunities of Collaboration	
12:45 14:45	Breakout Sessions	
13:15 – 14:15	Al and Digital Education Science Driving Innovation Tech in Culture	
14:15 - 14:45	<ul> <li>Panel: Align Private Sector Activities and Investments with the UN 2030 SDG goals</li> <li>Private sector ambition for corporate social responsibility (CSR) is growing. UNDP envisions that by 2030, SDGs will be the primary global guidance framework for companies, investors and governments, unlocking as much as US\$1 trillion in private capital. Given this, what is the best way to leverage CSR ambition and design high-impact, fit-for-purpose collaboration with the private sector?</li> <li>Win-win partnerships where SDGs are embedded into private-sector decision making and practices</li> <li>How is the private sector aligning strategies and operations with the SDGs?</li> <li>How to facilitate multi-stakeholder partnerships?</li> <li>H.R.H. Princess Lamia Bint Majed Al Saud, Secretary General, Alwaleed Philanthropies</li> <li>Khalid Al-Zamil, VP of Public Affairs, Aramco</li> <li>H.E. Nahid Hussein, Resident Representative for the Kingdom of Saudi Arabia, UNDP</li> <li>Carl Manlan, Vice President, Inclusive Impact &amp; Sustainability, Visa</li> <li>Moderator: Rawan Radwan, Journalist, Arab News</li> </ul>	
14:45 – 15:00	<ul> <li>Flash Talks:</li> <li>Bridging the Gap between Science and Society</li> <li>Dr. Tarifa Ajeif Al Zaabi, Director General, International Center for Biosaline Agriculture (ICBA)</li> <li>Pr. Dr. Mohamed Zinelabidine, Head of Culture &amp; Communication Sector, Islamic World Educational, Scientific and Cultural Organization (ICESCO)</li> </ul>	
15:00 - 15:40	Keynote followed by Fireside Chat: Reinventing Organisations Frederic Laloux, Thought Leader & Author Moderator: Fatma Fahad, Journalist and News Anchor	
15:40 - 16:25	Keynote followed by Fireside Chat: A Blue Ocean of Positive Change Prof. Renée Mauborgne, Professor of Strategy at INSEAD and Co-Director of the INSEAD Blue Ocean Strategy Institute Moderator: Rebecca McLaughlin-Eastham, Moderator and MC	
16:25 – 16:50	<ul> <li>Panel: Preparing the Ground for Future Collaboration International and regional organizations are the leading entities pioneering the development agenda. Based on the discussions over the last two days, we will highlight and celebrate the successes and recognize the value that partnerships between civil society and the private sector bring to the world. <ul> <li>(Re-)establishing the commitment to multilateralism as the global response to unlock global opportunities</li> <li>Making 'Together for Impact' our roadmap</li> <li>H.E. Mohamed Ould Amar, Director General, Arab League Educational, Cultural and Scientific Organization (ALECSO) H.E. Dr. Salim Al Malik, Director General, Islamic World Educational, Scientific and Cultural Organization (ICESCO) Costanza Farina, Director Regional Bureau in Beirut and Representative of UNESCO to Lebanon and Syria, The United Nations Educational, Scientific and Cultural Organization (UNESCO) Moderator: Rebecca McLaughlin-Eastham, Moderator and MC </li> </ul></li></ul>	
16: <u>50 17</u> :00	Closing Remarks	





60 Minute Breakout Sessions 15:10–16:10	OVERVIEW
Future-Building Your Organization in the Digital World of Web 3 & Metaverse	How is Web3 technology affecting our greater society and how is the use of blockchains impacting fundraising, programs, finance, and governance? Discussing what Web 3 is and its implications for the international development community. What will the IOs role in the metaverse be? Can the metaverse support the SDG? Discuss how the metaverse can be used to rebuild war torn cities or welcoming new visitors to historical sites. <b>Cecilia MoSze Tham,</b> CEO and Co-Founder, Futurity Systems
Reimagining the Future of Work	<ul> <li>What is the Global Youth Index? How are different countries preparing their youth in the knowledge economy? What are skill sets of relevance today? What are workplace trends that are on the spectrum? What does this mean for youth who are going to enter the workplace? Let's deep-dive into the future of work!</li> <li>Othman Almoamar, Chair, Y20 Saudi Arabia</li> <li>Sallyann Della Casa, Founder &amp; Chief Identity Hacker, GLEAC</li> </ul>
National Commissions on Education, Science and Culture	<ul> <li>National Committee representatives from around the world will discuss various engagement and opportunities. Hosted by SNC.</li> <li>H.E. Ahmed Abdulaziz Al Bulaihd, Secretary General, Saudi National Commission for Education, Culture and Science (SNC)</li> <li>Amna Al Balushi, Secretary General, ALECSO</li> </ul>

#### Breakout Sessions – Day 02

60 Minute Breakout Sessions 13:15–14:15	OVERVIEW
	How will AI change the future of Education? What is the impact from technology such as ChatGPT? The opportunities, challenges, limitations and impact of AI on Education will be discussed during this interactive session.
Al in Education	<ul> <li>Prof. Simon See, Head of Nvidia AI Technology Center, Executive Director of Asean Applied Research Centre, Professor (Adj.) SJTU, Coventry, KMUTT, Mahindra, Distinguished Fellow, Fudan University</li> <li>Dr. Ghulam Omar Qargha, Fellow, Center for Universal Education, The Brookings Institution</li> </ul>
Science Driving Innovation	Research driven innovation is key for development. Commercializing IP is an integral part to international development. How do we ensure both? JiNan Glasgow George, CEO & US Patent Attorney, Intellectual Property Expert
Tech and Culture	Exploring how technology is enabling the sharing of cultural treasures in sustainable ways. We will share examples of 3D Printing, Digital Photogrammetry and discuss how Augmented Reality and Virtual Reality are successfully used to raise awareness and making it accessible to more people.
	Otto Lowe, Head of 3D, Factum Foundation for Digital Technology in Preservation

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TERNA CONT

# Thank you!